#### APAI Display April 1st , 2023 By: Syed Abrar Ahmed

This file contains the images used by Syed during his presentation.

The images are a mix of publicity material and the issued stamps. Note that there is often a difference between the publicity material and the final issue of the stamps.



سبيلك للعالم.. Your Path to the World..

splonline.com.sa

Saudi Post
(Sabl in Arabic)
Saudi
Post and Logistics

The new logo was designed by Interbrand, global brand consultancy and is a major shift in design since the last logo in use from 1985.

The new Saudi Post and Logistics' (SPL) envisions to be the modern logistics arm of KSA commerce and government digitization, providing top quality service to our customers in addition to regular mail.

https://www.spa.gov.sa/2223983

https://live.saudigazette.com.sa/article/606271/BUSINESS/Interbrand-unveils-the-new-brand-for-Saudi-Post-and-Logistics-(SPL)-Grou



# Saudi Post



## البريد السعودي



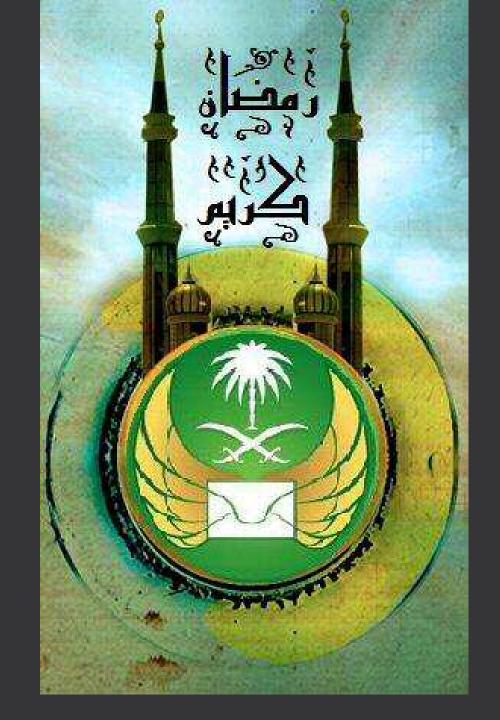






















9200 05700 | sp.com.sa































A1498

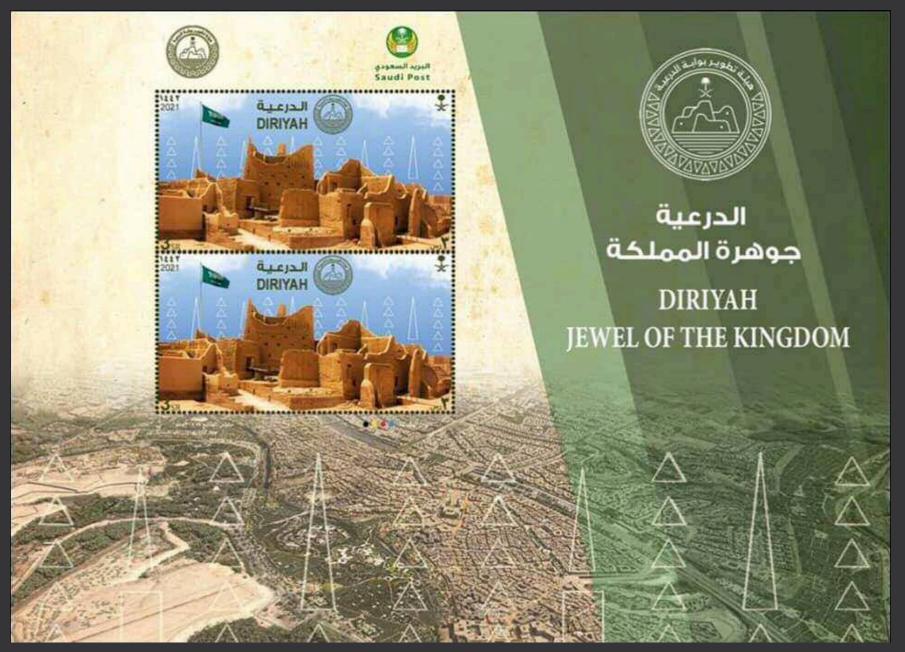
Saudi Post البريد السعودي

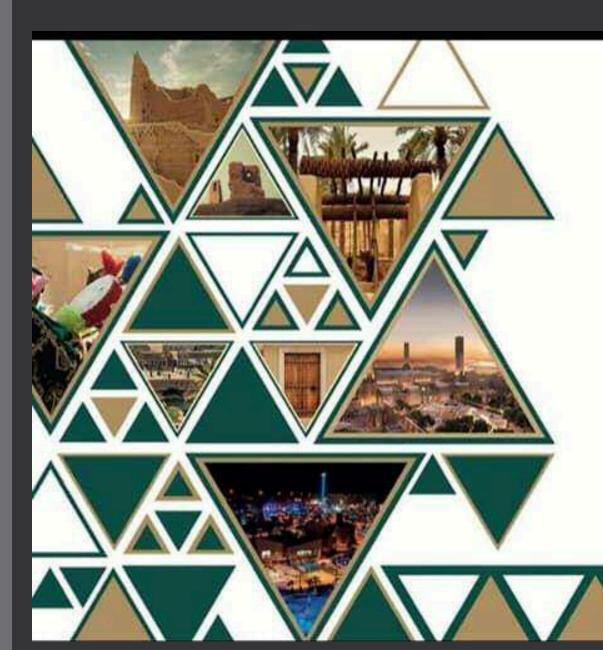




# Saudi Arabia 2021 Issues

### 2021 Diriyah- Jewel of the Kingdom- 31 May





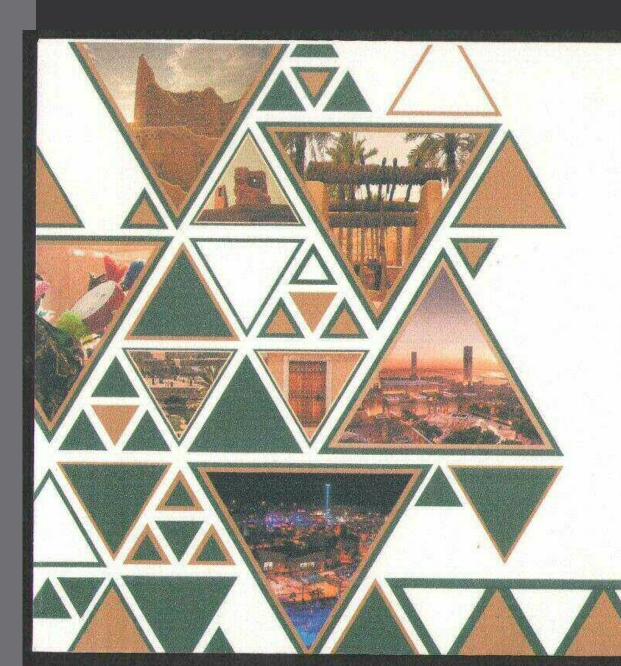


مغلف اليوم الأول للإصدار FIRST DAY VERSION COVER



1267 2021 

مصلحة مطابع الحكومة - ١٤٤٢هـ





مخلف اليوم الأول للإصدار FIRST DAY VERSION COVER







### 2021 Thanks to Our Heroes - 17 June











PHOTO LIBRARY

VIDEO LIBRARY WEEKLY SEARCH

Latest News 3 Embassy in Libya

Saudi Post Issues Postage Stamp titled "Thank You, Our Heroes"

Thursday 1442/11/7 - 2021/06/17

Riyadh, June 17, 2021, SPA -- Saudi Post "SPL" has issued a commemorative postage stamp (3 riyals category) and a post card (five riyals category) titled "Thank you, Our Heroes".

The stamp represents thanks and appreciation for our heroes in the face of the Coronavirus pandemic, and for carrying out their duties with devotion since the beginning of the pandemic, serving their country, and preserving the safety and health of citizens and residents.

SPL regularly issues postage stamps on national, international and religious events, holidays, Hajj seasons, artistic, cultural and sports participations, as well as meetings and major conferences at the international, Islamic, Arab and Gulf levels to highlight various national achievements in all fields.

--SPA

16:19 LOCAL TIME 13:19 GMT

0025

### Thanks to Our Heroes Thank you, Our Heroes

https://www.spa.gov.sa/vi ewfullstory.php?lang=en &newsid=2242364



Saudi Arabia's Ministry of
Transport has decorated the
western ring road in the
capital, Riyadh, with the
phrase "Thank you to our
heroes", to express gratitude
to frontline heroes of health
and security officials, who toil
around the clock to keep
everyone safe, Saudi media
reported.

https://gulfnews.com/world/gulf/saudi/saudi-arabia-decorates-roads-with-thank-you-our-heroes-1.72307145



1667 2021 OUR HEROES Returning with caution مصلحة مطابع الحكومة - ١٤٤٢هـ



شكرا أبطالنا THANKS TO OUR HEROES Saudi Post 🎉 البريد السعودي

### 2021 Al Quds Capital of Palestine – 24 June











ملاس الطابع و ١٠ و ٢٠٠٠ ملم

الوان الطباعة 🌚 🐞 💮





مغلف اليوم الأول للإصدار FIRST DAY VERSION COVER

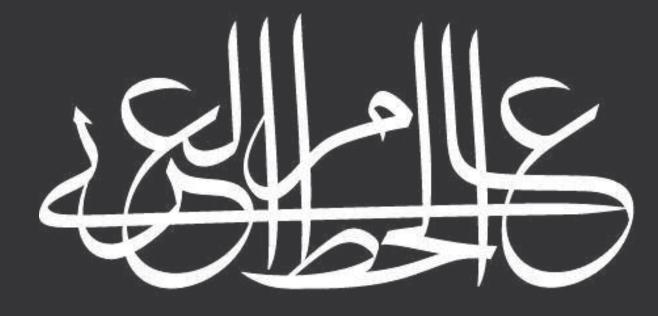






### Year of Arabic Calligraphy

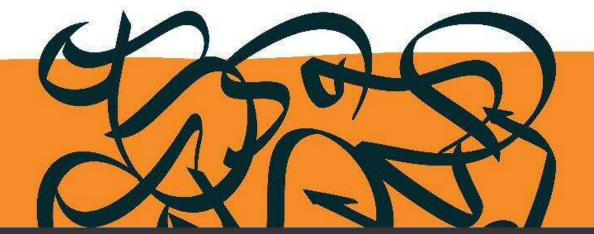




Year of Arabic Calligraphy 2021

### Year of Arabic Calligraphy

ثقافتنا هویتنا Our culture, our identity





Year of Arabic Calligraphy 2021

#### Calligraphy | Strong identity, Evolving art

"The story of our culture is strongly tied to Arabic Calligraphy and transcends all conventional boundaries. It is a story of civilization, heritage, culture, and life' - H.H Prince Bader Bin Abdullah Bin Farhan Al Saud, Minister of Culture.

Following the vision of the Ministry of Culture and its role in advancing the arts and culture sector in the Kingdom, and due to the historical significance of Arabic Calligraphy, the ministry has announced 2020 as the Year of Arabic Calligraphy.

A symbol of Saudi identity, and a source of inspiration for many artists and architects locally and internationally, the significance of Arabic calligraphy lies in its history and aesthetical beauty which reflects the prosperity of Arabian culture.

## 2021 Year of Arabic Calligraphy Version 1 - 30 March





The Ministry of Culture and the Saudi Post Corporation launched Tuesday a number of post stamps illustrated with "Year of Arabic Calligraphy" initiative to be used during 2021. The issuance of the postal stamps is part of the initiative's activities to promote the Arabic calligraphy arts in the society as per the Quality of Life Program, one of the realization programs of the Kingdom Vision 2030.

A total of 12 postal stamps will be issued in three categories, four stamps each, with the first category to be issued today. The stamps for the second and third categories to be issued in May and August respectively.

The postal stamps have been crafted in new designs carrying the logo of the "Year of Arabic Calligraphy" initiative with the aim of promoting the Arabic calligraphy as a pivotal component of the Arab culture and history.

The stamps are one of the ideas and tracks developed by the Ministry of Culture to promote the "Year of Arabic Calligraphy" initiative and enhance its presence which also included the stamping of the initiative's logo as a mark on passports of the Kingdom's visitors upon arrival and lighting the Tuwaiq Mountain with the logo, among other ideas to enhance the national identity as a major pillar of the Kingdom Vision 2030. — SPA

https://www.spa.gov.sa/viewfullstory.php?lang=en&newsid=220 9427





1667





1667 2021



1667 2021



Year of Arabic Calligraphy



Year of Arabic Calligraphy



Year of Arabic Calligraphy

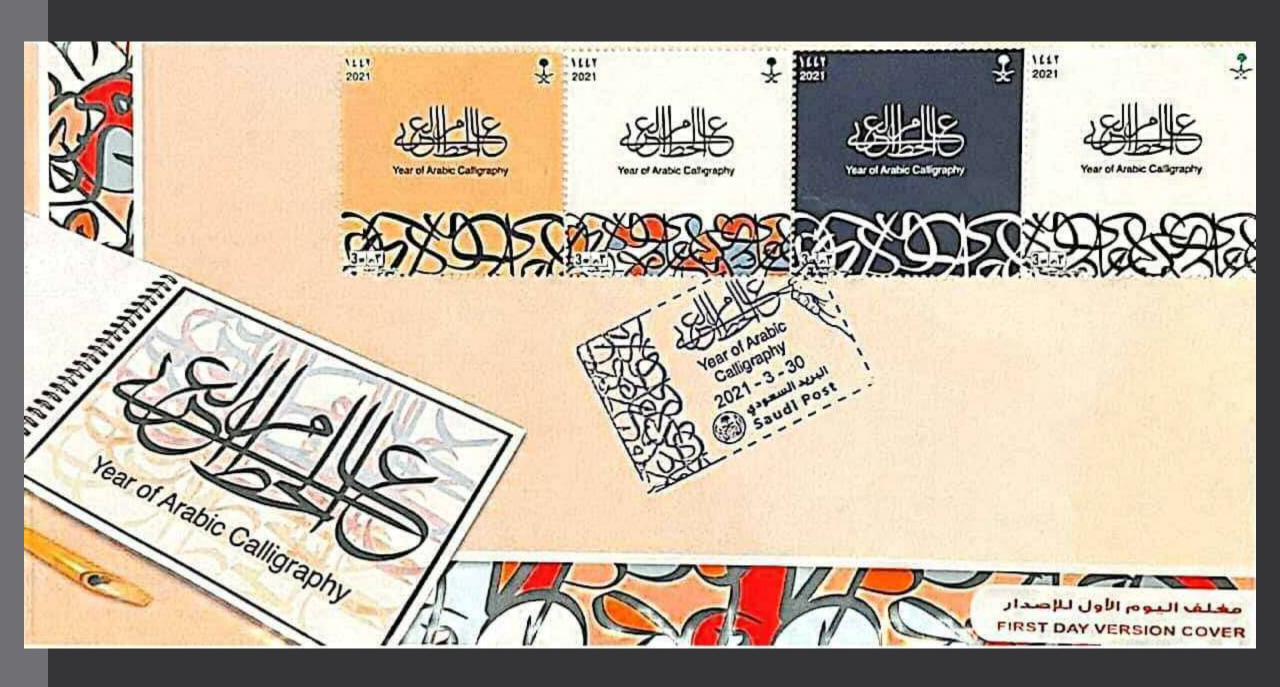


Year of Arabic Calligraphy

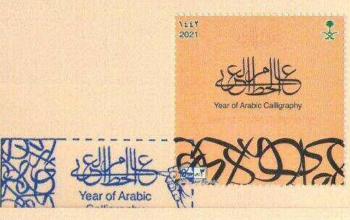


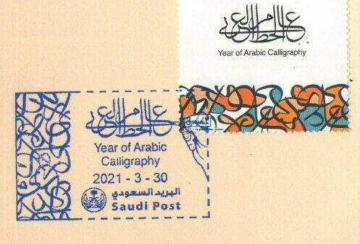
مقاس الطابع ٤٠ X د ملم







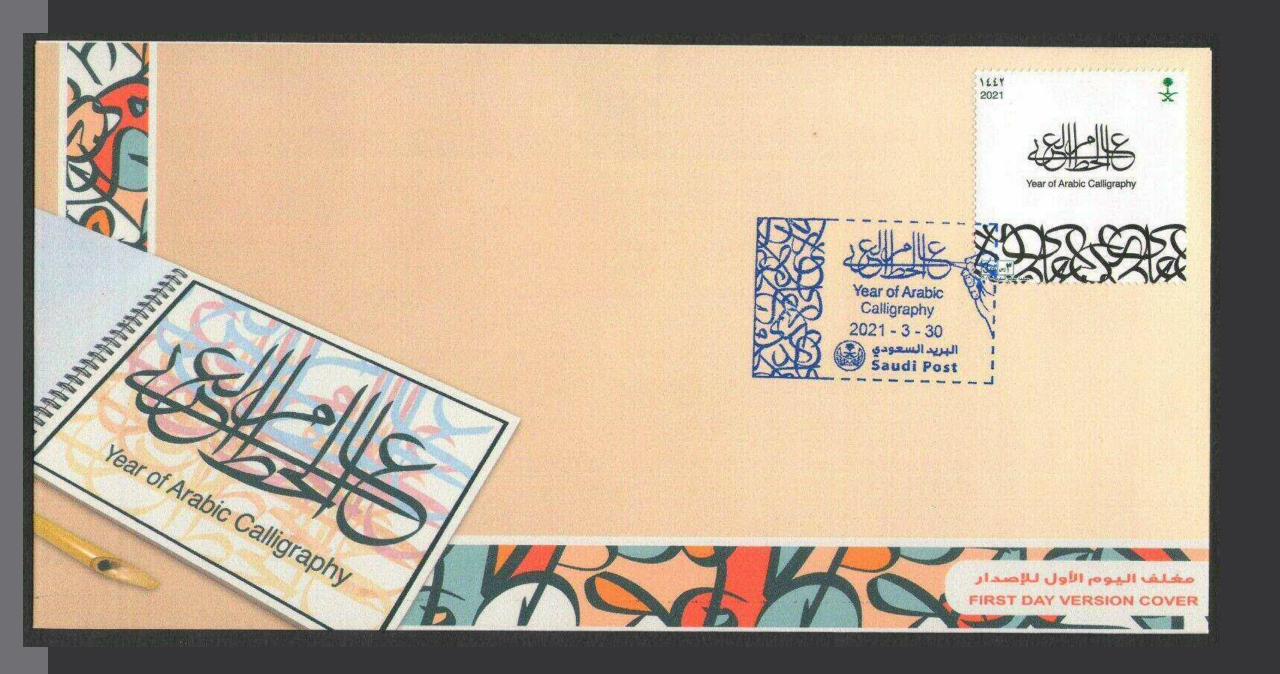




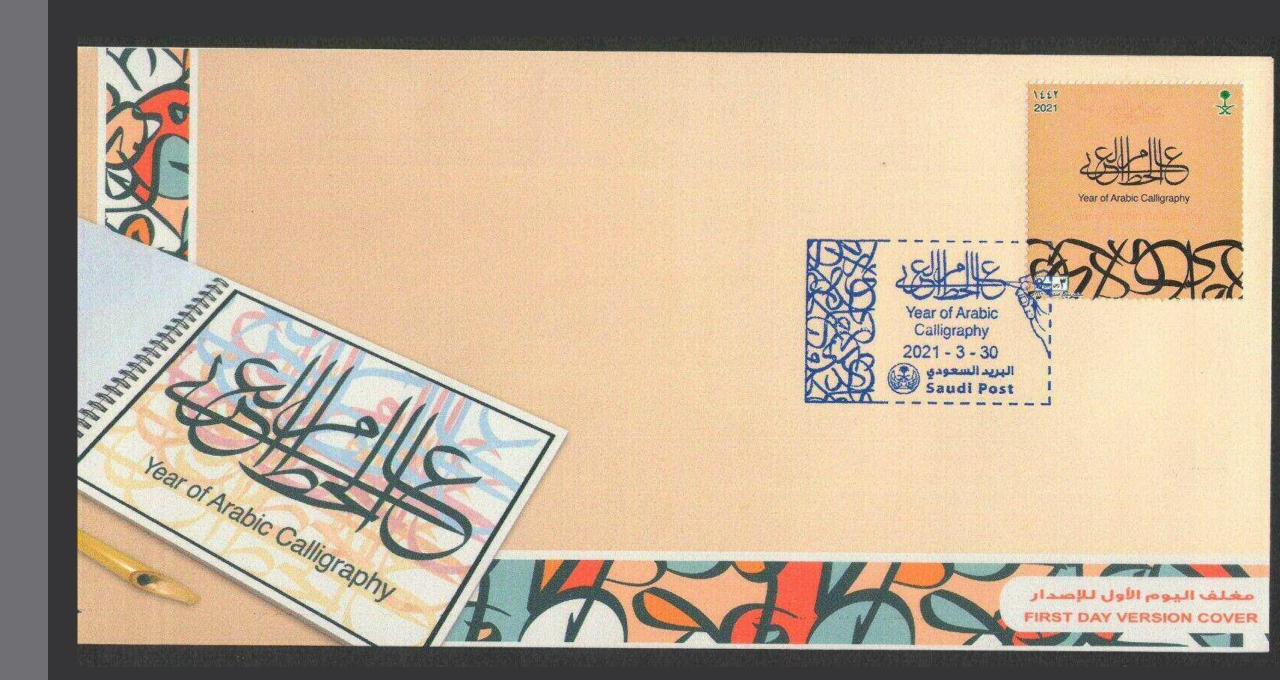
1667

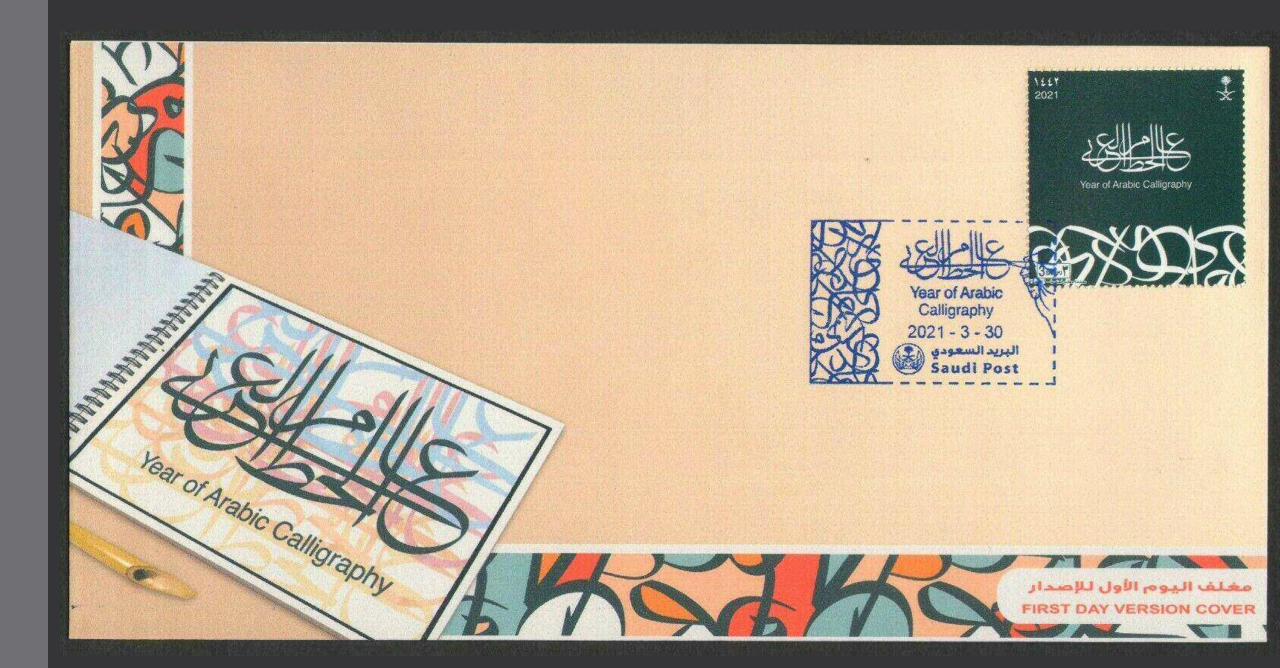
\*

مغلف اليوم الأول للإصدار FIRST DAY VERSION COVER

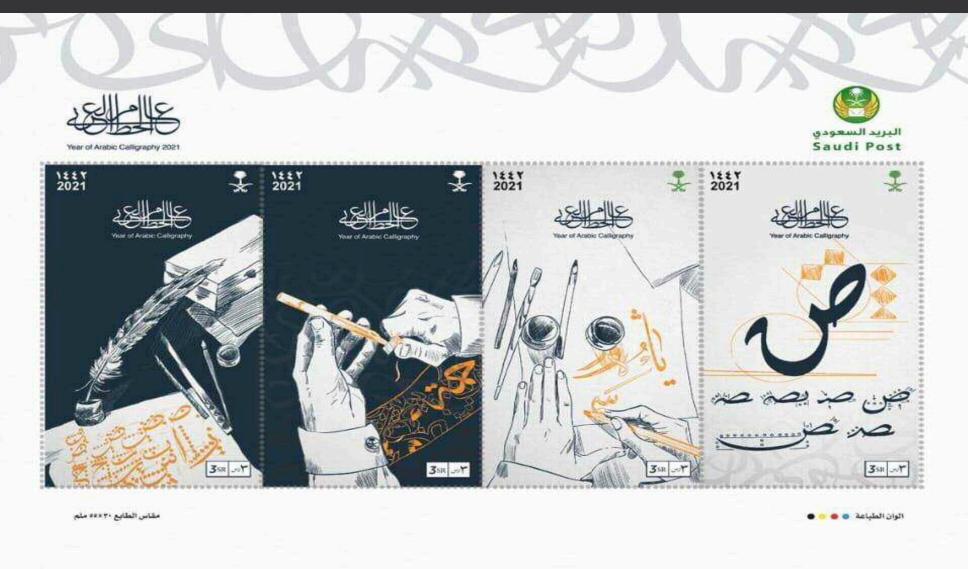








## 2021 Year of Arabic Calligraphy Version 2 - 10 June







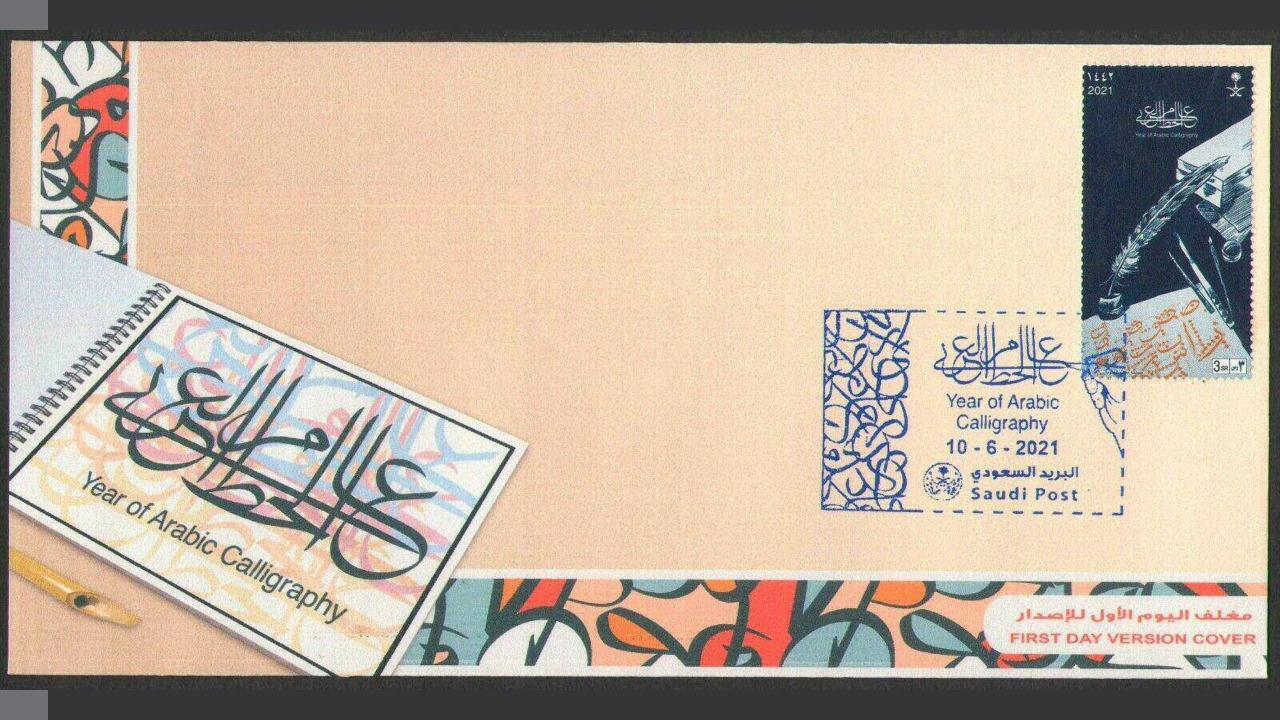


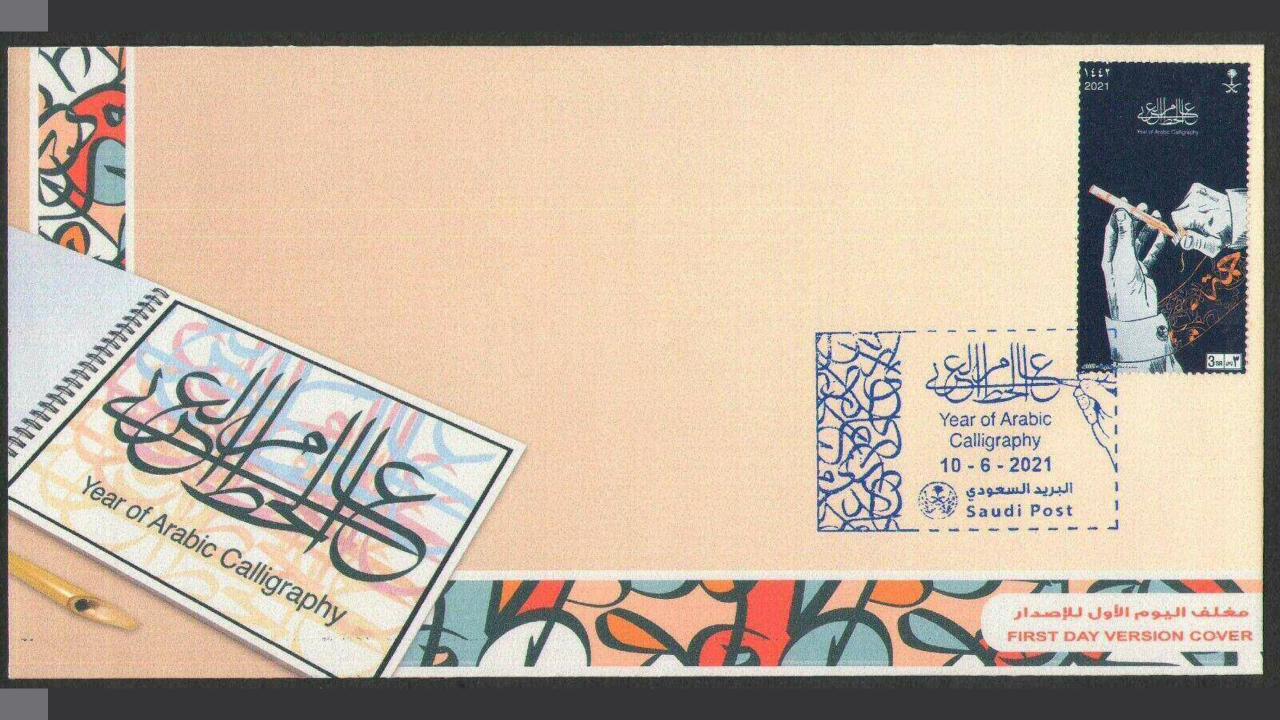
مقاس الطابع ۳۰ X ۵۵ ملم

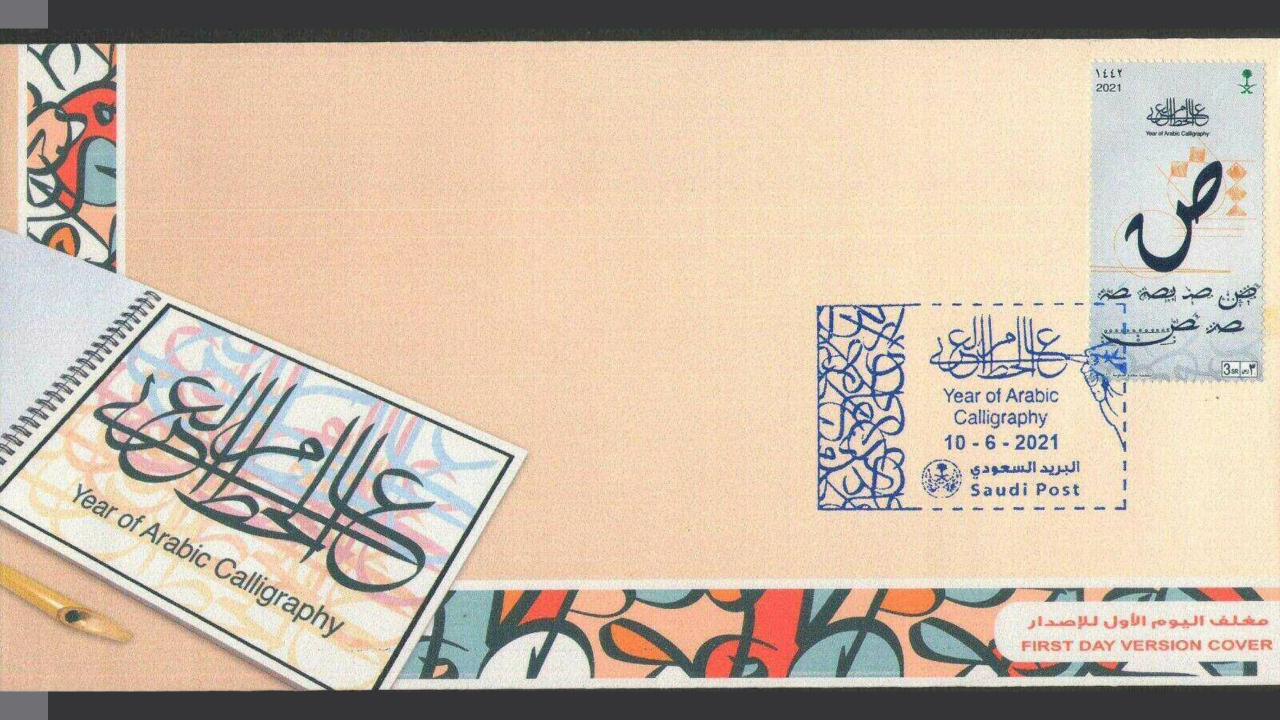
















Year of Arabic Calligraphy 202

البريد السعودي Saudi Post



مقاس الطابع ٣٠×٢٠ ملم

الوان الطباعة 🌘 🧓 🥌 🔵

## 2021 Year of ArabicCalligraphy Version 3Tentative Sept 2







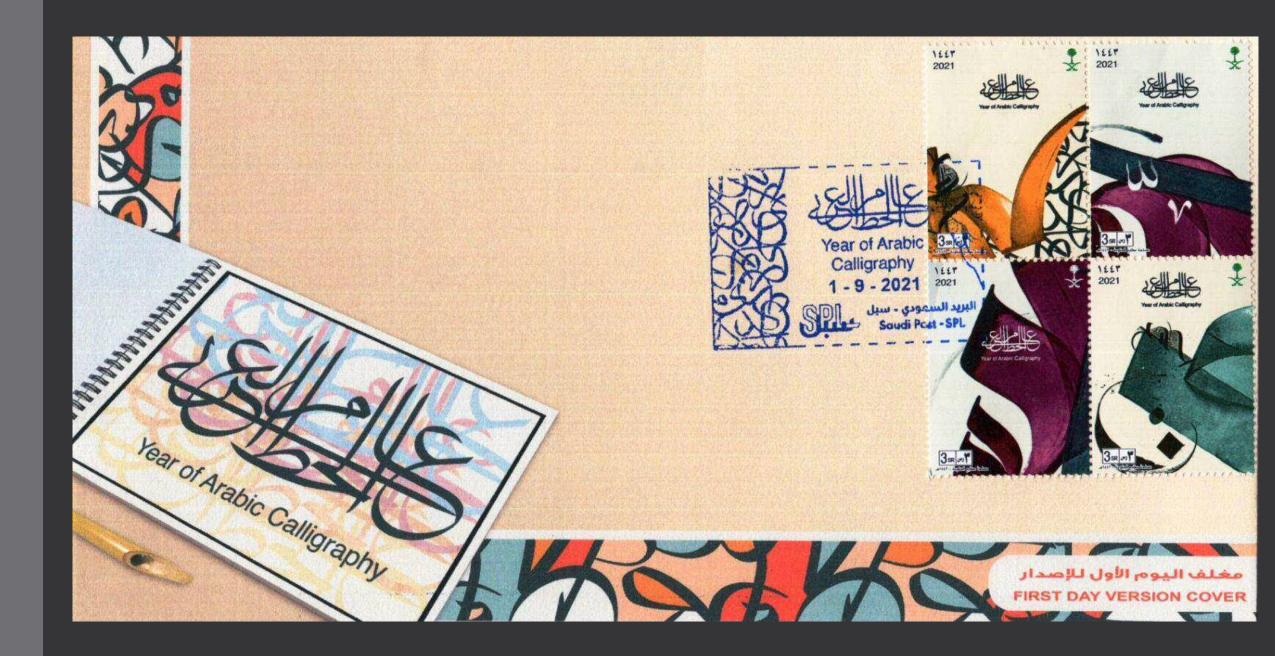
Year of Arabic Calligraphy 200









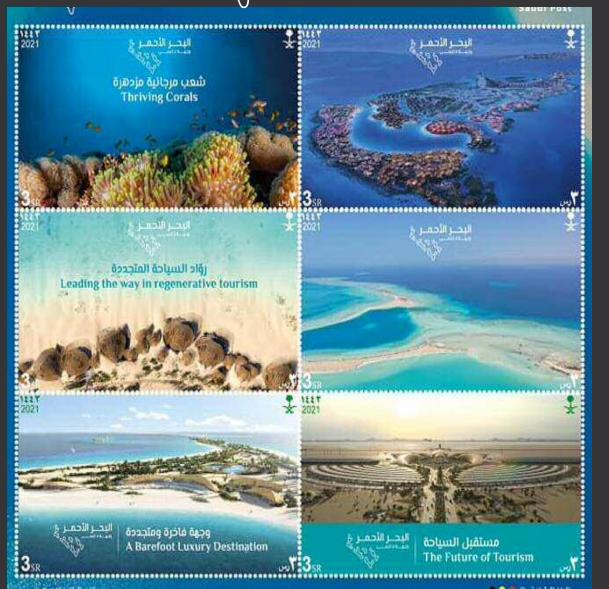




2021
Red Sea
Development
Company
- August 12

https://youtu.be/RaOf 6eD91Bg





Saudi Post (SPL) has issued a postage stamp (3 riyals category) on the occasion of the 4th anniversary of launching the Red Sea Project.

The postage stamp is issued with six photographs that demonstrate the importance of the project in global tourism since it is the most ambitious and innovative tourism project across the globe.

https://youtu.be/iRMiBqBgIUA























इन्स्टिस स्टिस

. . .





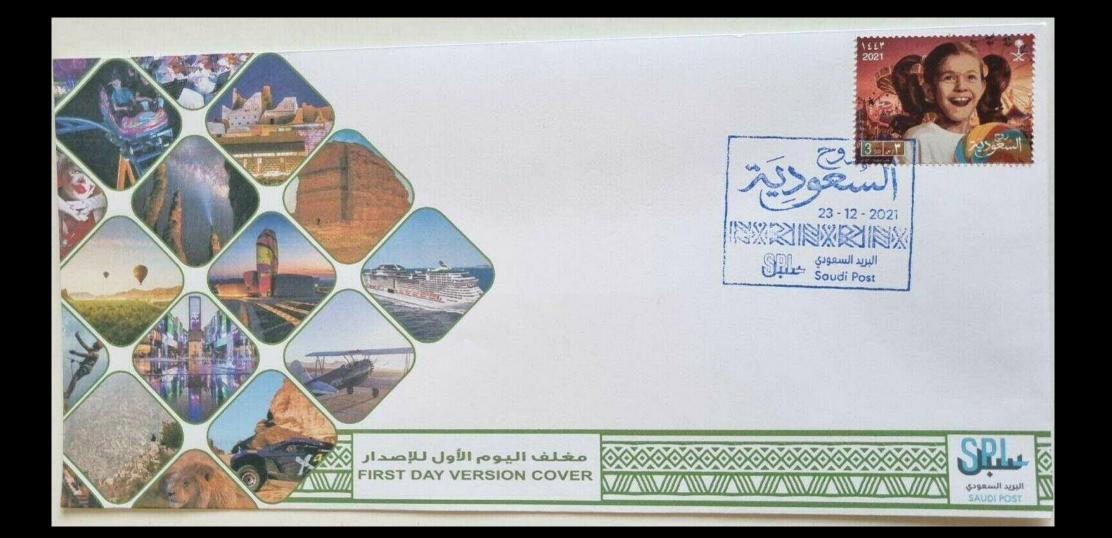


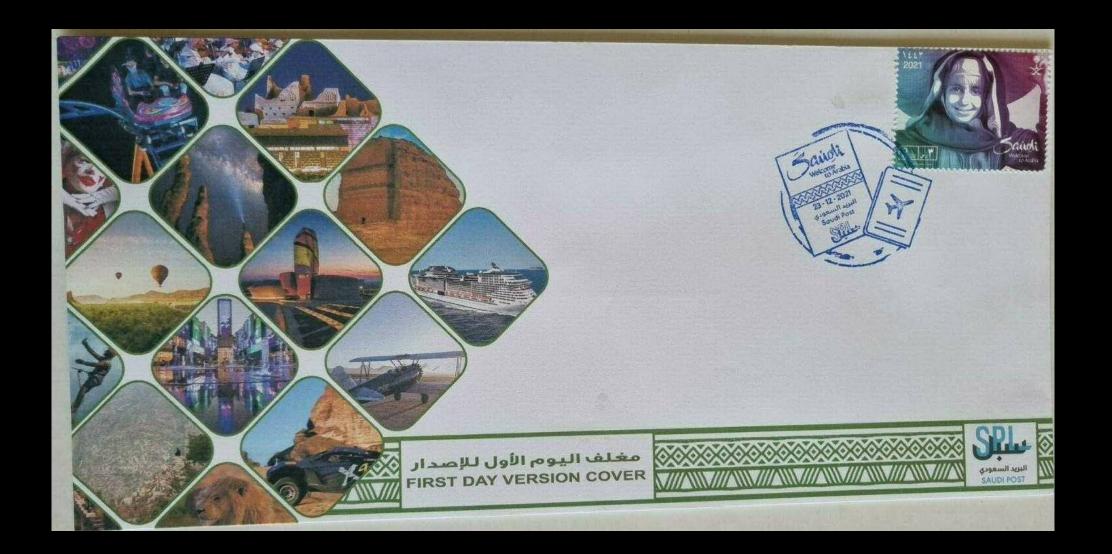
Solven Sta



ক্ষিত্ৰ প্ৰতিক্ৰ ক্ষিত্ৰ প্ৰতিক্ৰ

কেও মু ৫০ ক্রিন্সান্দ্রমূচ

















مقاس الطابع والالا الاماملم





SAUDI POST











مغلف اليوم الأول للإصدار FIRST DAY VERSION COVER









100 X 00 20 12 07 ch

වියේදයා නිරා



## **UMM AL-QURA**

Umm Al-Qura is the first newspaper released in the Kingdom of Saudi Arabia and it is the Kingdom's official newspaper.

The Newspaper's title comes from the Quran title for Makkah city which is "Um Al-Qura" where this weekly newspaper is located. It was founded by the Founder of the Kingdom of Saudi Arabia, King Abdul-Aziz bin Abdulrahman Al Saud. The first issue was released on Friday 15 Jumada Al Awla 1343 H.

The Saudi Media celebrated on 27 Shaban - March 30 the 100th anniversary since the foundation of Um Al-Qura Newspaper.

The celebration was launched under the patronage of the custodian of the two holy mosques, King Salman bin Abdul-Aziz Al Saud and the presence of Makkah governor prince, Khalid Al Faisal.

The celebration was held in Makkah Chamber for Exhibitions and Events.

Due to the importance of this historical event,
Saudi Post - SPL - issued a memorial stamp (3 SAR
denomination) to commemorate this event.







مخلف اليوم الأول للإصدار FIRST DAY VERSION COVER



Saudi Post, in collaboration with the annual entertainment festival Riyadh Season, set a Guinness World Record in February for the largest postage stamp. It measured 5.95 square meters and was made with the special ink and other materials used in actual stamps.

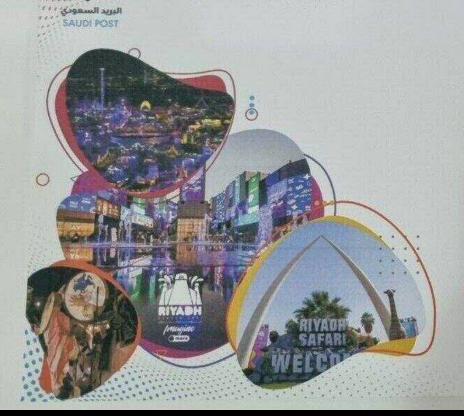


Saudi Post, in collaboration with the annual entertainment festival Riyadh Season, set a Guinness World Record in February for the largest postage stamp. It measured 5.95 square meters and was made with the special ink and other materials used in actual stamps.











مغلف اليوم الأول للإصدار FIRST DAY VERSION COVER





